



## **“47 Anno Domini Club”**

### **LOYALTY POINT REGULATIONS**

#### **1. Program Promoter**

The promoter of the Loyalty Program “47 Anno Domini Club” is Società Agricola 47 A.D. S.s., with headquarters in Via Treviso Mare 2 | 31056 | Roncade (TV) | P.iva 03384780262.

#### **2. Membership of the Program**

Membership of the Loyalty Program "47 Anno Domini Club", hereinafter referred to as "the Campaign", takes place through free subscription by the Customer (recipient subject) of the membership request which can be made by filling in and signing the appropriate "Membership Form" at our 47 Anno Domini Vineyards store or on the site <https://www.47annodomini.it/en/iscrizione>.

Simultaneously with the Client's adherence to the Campaign, the latter will be given the Card, or it will be sent free of charge to the address provided at the time of acquisition, which will give the right to acquire loyalty points. Starting from the day on which he becomes the Card holder, the owner may:

- Benefit from promotions /special discounts
- Collect points towards prizes (see art. 7 e 8)

The advantages deriving from the possession of the Card cannot be combined with other ongoing promotions.

#### **3. Recipient Subject**

The Campaign is open to all adult individuals, holders of the 47 Anno Domini Fidelity Card, hereinafter referred to as the "Card". Membership of the campaign is valid only for private customers. The Card is issued at the "47 Anno Domini Vineyards" sales point (Roncade - TV) by the Promoter or on the site [www.47annodomini.it](http://www.47annodomini.it)

The owner of the card guarantees the accuracy of all the information provided and is solely responsible for it (aware of the penal responsibilities and administrative effects deriving from falsification of documents and false declarations, D.P.R. n. 445 del 28.12.2000).

The Card remains the property of the Promoter and is issued free of charge following the signing of the specific form.

[www.47annodomini.it](http://www.47annodomini.it) | [info@47annodomini.it](mailto:info@47annodomini.it)

S.A. 47 Anno Domini S.S. | Via Treviso Mare, 2 Roncade (Tv) 35056 03384780262



Each customer can be the holder of only one card, therefore no further cards connected to the same name can be activated.

In the event of the theft or loss of the Card, the Cardholder will undertake to promptly notify the e-mail address in writing, [info@47annodomini.it](mailto:info@47annodomini.it) or directly at the 47 Anno Domini store. Until the aforementioned communication, the Promoter declines all responsibility for any abuse and / or improper use of the card. The holder may request a replacement card and the accumulated or active promotional points will be recovered and transferred to the new card following verification of the personal data provided.

#### **4. Card Holders' Status**

The Card does not expire. However, the Promoter reserves the right to block and / or modify the promotional functions at any time and cancel any points accumulated, after 12 (twelve) months of non-use of the Card.

Regardless of the number of points accumulated, the holder will be able to benefit from the advantages offered, such as offers reserved for Card holders and other exclusive initiatives implemented during the year.

#### **5. Point Accumulation Period**

The Campaign is valid for one year and will be activated starting from January 1st of each year and will end on December 31st of the same year.

#### **6. Point Availability**

The products / services covered by the Campaign, which give the right to the accumulation of electronic points, are all those sold in the 47 Anno Domini point of sale, or in the sites [www.celebrate.47annodomini.it](http://www.celebrate.47annodomini.it) | <https://winetasting.47annodomini.it/> | <https://cosmetics.47annodomini.it/en>

Points do not apply to products/services where expressly indicated: "Product not in promotion".

#### **7. Accumulation of Points**

For the entire duration of the campaign, the card holders who make purchases will receive an electronic point for every euro spent.

Points will be calculated based on the amount spent, net of any discounts applied, according to the following principles:



- The Card is strictly personal and cannot be transferred to third parties or used by anyone other than the Card holder.
- Points will be credited on condition that the Card is presented by the cardholder before the receipt is issued, or before the electronic money transaction.
- The points will be credited only after the actual payment of the purchased goods.
- Failure to present the Card at the time of purchase will make it impossible to record the expense incurred and therefore update the points later.
- The transport of goods and delivery of goods, even if included within the receipt, are excluded from the accumulation of points.
- No points can be accumulated deriving from two or more Cards. The points earned are strictly personal and not transferable to third parties, even if they are Card holders.
- The customer will be able, at any time, to discover his accumulated points balance by requesting it from the staff at the point of sale or by sending an email to the address [info@47annodomini.it](mailto:info@47annodomini.it) with the point balance request indicating card number and holder name.
- Points will be awarded for the duration of the points collection period (see art. 5) and may be used to collect the prizes (see art. 8) by January 31st of the following year.
- Points not used by January 31st of the year following collection will be cancelled.
- The points accumulated on the Card do not give the right to reimbursements in cash of any kind and do not accrue interest.

## 8. Prizes

For the duration of the Campaign the points accumulated by the Card holders will entitle them to request the prizes. The following prizes will be available at the 47 Anno Domini point of sale when the following minimum targets are reached:

POINTS	PRIZE
150	1 47 Anno Domini customized corkscrew
350	2 47 Anno Domini customized glasses
450	1 47 Anno Domini customized ice bucket <b>OR</b> 1 Red Grape Hand cream 30ml <b>OR</b> 1 47 Anno Domini customized apron
500	1 bottle Merlot DOC "Linea Sottovoce"
750	voucher worth €5,00
800	6 47 Anno Domini customized glasses
1.000	1 47 Anno Domini customized sparkling wine ice bucket
1.300	1 47 Anno Domini customized Polo shirt
1.500	Discount voucher worth €10,00
2.500	1 bottle Garbin Red Wine <b>OR</b> 1 bottle Le Argille Cabernet di Cabernet
3.000	1 47 Anno Domini customized sweatshirt <b>OR</b> 6 bottles Merlot DOC "Linea Sottovoce"
3.800	1 "First Tastes" Wine Tasting for 2 people <a href="https://www.47annodomini.it/en/wine-tasting/84/first-tastes">https://www.47annodomini.it/en/wine-tasting/84/first-tastes</a>

Once a prize has been withdrawn, the corresponding point value will be deducted from the balance of the card used for the operation.



Before going to the store to collect the prize, it is advisable to send an e-mail to [info@47annodomini.it](mailto:info@47annodomini.it) specifying:

- The code number of the Card
- The prize you plan to collect

Prizes are available while stocks last. The promoter reserves the right to substitute any exhausted prizes with prizes of equal value.

### **9. Campaign Communication**

These regulations will be viewable, for the entire duration of the Campaign, at the 47 Anno Domini point of sale, or on the site internet [www.47annodomini.it/club-membership-EN.pdf](http://www.47annodomini.it/club-membership-EN.pdf) or by applying for them to [info@47annodomini.it](mailto:info@47annodomini.it)

### **10. Changes to these Regulations**

The Promoter reserves the right to modify, even partially, or suspend, at any time, the procedures and promotions envisaged by this Loyalty Program, communicating such changes on its website [www.47annodomini.it/en](http://www.47annodomini.it/en) and/or at the sales point.

The cancellation of the card and / or the accrued benefits will not give right to any

### **11. Miscellaneous**

The Promoter will not be liable for any consequences, direct or indirect, of any anomalies or malfunctions related to the Loyalty Program that do not depend on their will.

### **12. Privacy**

Participation in this Campaign is carried out in compliance with the European Regulation on the processing of Personal Data (UE) 2016/679 and the Italian Privacy Code in force (D.Lgs. 196/2003 e successivo D.Lgs. 101/2018).

The Customer is informed about the data processing in the specific sections of the site dedicated to the Privacy Policy (link) and the Cookie policy (link). Copy of the Privacy Policy is available at the point of sale and can be requested by e-mail at the address [info@47annodomini.it](mailto:info@47annodomini.it).



### 13. **Contacts**

Any requests and suggestions can be sent to the Promoter at the address: Via Treviso Mare 2 | 31056 | Roncade (TV) or by email to [info@47annodomini.it](mailto:info@47annodomini.it) indicating as the subject: “47 Anno Domini Exclusive Club”.

Adhesion to the 47 Anno Domini Loyalty Campaign implies the acceptance of the conditions established in these Regulations.

[www.47annodomini.it](http://www.47annodomini.it) | [info@47annodomini.it](mailto:info@47annodomini.it)

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