



ANNO DOMINI
VINEYARDS

POINT COLLECTION RULES “47 ANNO DOMINI EXCLUSIVE CLUB”

1. Promoter Details

The Promoter of the Fidelity Club “47 Anno Domini Exclusive Club” is Società Agricola 47 A.D. S.s., with legal headquarters at Via Treviso Mare 2 | 31056 | Roncade (TV) | P.iva 03384780262.

2. Joining the Campaign

Membership of the “47 Anno Domini Exclusive Club” loyalty program, hereinafter referred to as “**Campaign**”, takes place by means of a free subscription by the Customer (recipient) of the membership request which can be made by completing and signing the appropriate “Membership Form” at our 47 Anno Domini Vineyards store or on the website www.47annodomini.it.

At the same time as the Customer joins the Campaign, the Customer will be given the Card, or it will be sent free of charge to the address provided during the registration process on occasion of the first order, which will entitle them to accumulate loyalty points.

From the day on which they become the holder of the Card, the holder can:

- Enjoy a 10% discount on all purchases made at the “47 Anno Domini Vineyards” wineshop (Roncade – TV) or on the website www.47annodomini.it. The discount is not applied to the purchase of bulk wine.
- Enjoy a 5% discount on all purchases made at the “Azienda Agricola Trevisana” wineshop (Via Trieste, 112, 31038, Paese TV). The discount is not applied to the purchase of bulk wine.
- Take advantage of the promotions / discounts reserved for them
- Participate in exclusive events
- Participate in the collection of points for the collection of prizes (see art. 7 and 8)

The advantages deriving from the possession of the Card cannot be combined with other promotions in progress. The discount is not applied to the purchase of bulk wine.

3. Recipient

The Campaign is aimed at all Individuals, adults, holders of the 47 Anno Domini Fidelity Card, hereinafter referred to as the “**Card**”. Membership of the campaign is valid only for private customers. The Card is issued at the “47 Anno Domini Vineyards” store (Roncade - TV) by the Promoter or on the website www.47annodomini.it.

The Card holder guarantees the accuracy of all the information provided and is solely responsible for it (aware of the penal responsibilities and administrative effects deriving from false documents and false declarations, Presidential Decree no. 445 of 28.12.2000).

The Card remains the property of the Promoter and is issued free of charge following the signing of the appropriate form.

Each customer can be the holder of only one card, therefore multiple cards linked to the same name cannot be activated.

In the event of theft or loss of the Card, the holder of the same will undertake to promptly send notice in writing to the e-mail address info@47annodomini.it or directly at the 47 Anno Domini store. Until the aforementioned communication, the Promoter declines all responsibility for any abuse and / or improper use of the card.

The holder may request a replacement Card and the accumulated or active promotional points will be recovered and transferred to the new card following verification of the personal data provided.



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4. Card Holder Status

The Card does not expire. However, the Promoter reserves the right to block and / or modify the promotional functions at any time and cancel any accumulated points, after 12 (twelve) months of non-use of the Card itself.

Upon reaching the amount of points indicated below, the Cardholder will be entitled to a change of status. The change of status is valid for 12 months and is as follow:

- 750 points: **Gold Card**, entitles you to 20% discount on tasting, pre-emption to book tastings and/or special events. The 20% discount cannot be combined with other discounts.

Regardless of the number of points accumulated, the holder will be able to benefit from the advantages offered, such as offers reserved for Cardholders and other exclusive initiatives implemented during the year.

5. Point Collection Period

The Campaign starts on 01/02/2023 and will finish on 31/12/2023.

6. Subject of the Points Collection

The products/services covered by the Campaign, which gives the right to accumulate electronic points, are all those sold in the 47 Anno Domini store, or on the website www.47annodomini.it.

The products/services expressly indicated as “Non-promotional products” are excluded from the Campaign.

7. Accumulating Points

For the entire duration of the campaign, Cardholders who make purchases will receive an electronic point for each euro spent.

The calculation of the points will be made on the amount spent, net of any discounts applied, according to the following principles:

- The Card is strictly personal and cannot be transferred to third parties or used by people other than the Cardholder.
- Points will be credited on condition that the Card is presented by the holder before the receipt is issued, or before the electronic payment transaction.
- The points will be credited only after the actual payment of the purchased goods.
- Failure to present the Card at the time of purchase will make it impossible to record the expenditure incurred and therefore update the total points.
- Any transport and delivery services for goods are excluded from the accumulation of points, even if included in the receipt.
- Any purchases of bulk wine are excluded from the accumulation of points.
- Points deriving from two or more Cards cannot be accumulated. The points accrued are strictly personal and cannot be transferred to third parties, even if they are Cardholders.
- The customer can, at any time, be informed of his accumulated points balance by requesting this from the staff at the point of sale or by sending an email to the address info@47annodomini.it with the request for the points balance indicating the card number and name of the holder.
- The points will be redeemed for the entire duration of the points collection period (see art. 5) and can be used to collect the prizes (see art. 8) by 31/01/2024.
- Points not used by 31/01/2024 will be annulled.
- The points accumulated on the Card do not give the right to cash refunds of any kind and do not accrue interest.



8. Prizes

For the entire duration of the Campaign, the points accumulated by the Cardholders will give the right to claim prizes.

The prizes will be available at the 47 Anno Domini store upon reaching the following minimum targets:

POINTS COLLECTED	PRIZES
150	1 Voucher to the value of 5€. The voucher is valid for 30 days from the date of issue and can be used for the purchase of tastings on the website www.47annodomini.it or directly at the store. For each discount voucher used, Vinicola Tombacco Srl, bottler of 47 Anno Domini branded products, will donate €0.50 to the voluntary organization A.v.i.s. Silea, to support the activities of the association.
250	1 Voucher to the value of 10€. The voucher is valid for 30 days from the date of issue and can be used for the purchase of any product or tasting through the website www.47annodomini.it or directly at the store. The discount voucher can be used on a minimum receipt of 100 € excluding shipping costs. For each discount voucher used, Vinicola Tombacco Srl, bottler of 47 Anno Domini branded products, will donate €1.00 to the voluntary organization A.v.i.s. Silea, to support the activities of the association.

Once a prize has been collected, the corresponding value in points will be deducted from the balance of the Card used for the operation.

9. Communication Means of the Campaign

These regulations will be viewable, for the entire duration of the Campaign, at the 47 Anno Domini sales point, or on the website www.47annodomini.it, or by sending an email to info@47annodomini.it.

10. Modifications to the Rules

The Promoter reserves the right to modify, even partially, or suspend, at any time, the methods and promotions provided by this Loyalty Program, by communicating such changes on its website www.47annodomini.it and/or at the point of sale.

The cancellation of the card and / or the accrued benefits will not give right to any compensation.

11. Miscellaneous

The Promoter will not be responsible for any consequences, direct or indirect, of any accidental anomalies or malfunctions connected with the Loyalty Program.

12. Privacy Protection

Participation in this Campaign is carried out in compliance with the European Regulation on the processing of Personal Data (UE) 2016/679 and the Italian Privacy Code in force (D.Lgs. 196/2003 and successively D.Lgs. 101/2018).



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The Customer is informed about the processing of data in the appropriate sections of the site dedicated to the [Privacy Policy](#) and the [Cookie Policy](#). A copy of the Privacy Policy is available in the store and can be requested by e-mail at the address info@47annodomini.it.

13. Contacts

Any request and suggestions can be sent to the Promoter at: via Treviso Mare 2 | 31056 | Roncade (TV), or by email to: info@47annodomini.it, with the subject: "47 Anno Domini Exclusive Club".

Joining the 47 Anno Domini Fidelity Campaign implies acceptance of the conditions set out in these Regulations.